



Consumers believe that **FOOD** will become **AVAILABLE EVERYWHERE AT ANYTIME** in 2025*



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- Products have to be available at anytime, and be suitable for onthe-go consumption.
- Consumers are looking for a diverse offer of products to fit their lifestyles.





In 2025 less **FRESHNESS** in food is expected*







What does that mean for your business?

- Shiny products are perceived as fresher and more indulgent.
- The "look" is the first perception of the **quality of a product**.
- No additives in your products is perceived as more **natural**.



^{*}www.tastetomorrow.com



Sunset Glaze

The golden egg-wash alternative

Enhance the appeal of your products by adding a brilliant golden gloss to your baking range – without the hassle of using eggs!







Unsweetened



UHT Sterilised

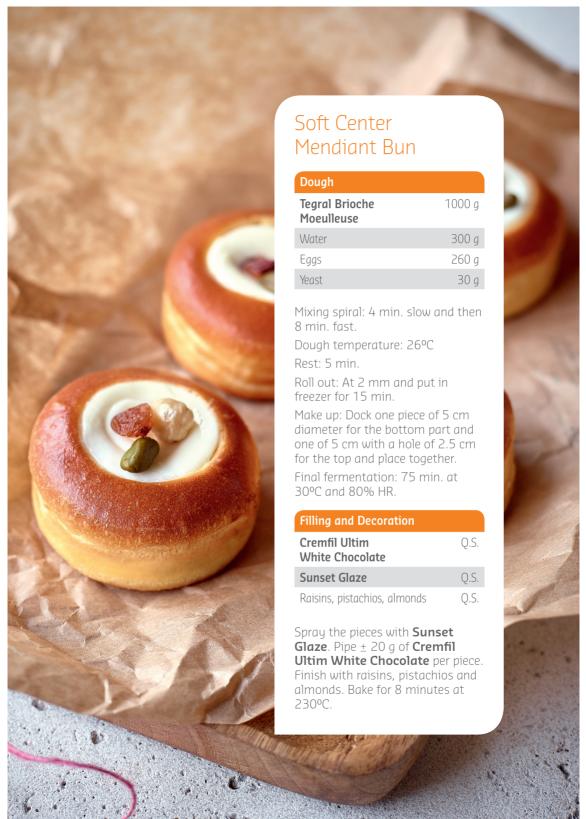


Ready to use



Clean Label



















Sunset Glaze is...



Safe

No eggs means reduced risk of bacterial contamination. Formulation without allergens available. Hygienic & no bad smell in the production process.



Convenient

Multiple application methods:

- Spinning disc
- Spray nozzles
- Roll system

Ready to use, apply Sunset Glaze prior or after baking or freezing.



Performant

Gives your product a homogeneous shine and golden colour. Dilution is possible according to your requirements. Contact wrappable as the finished product is non-sticky.



On which applications can you use **Sunset Glaze?**









Buns







Soft Bread







Sausage Roll

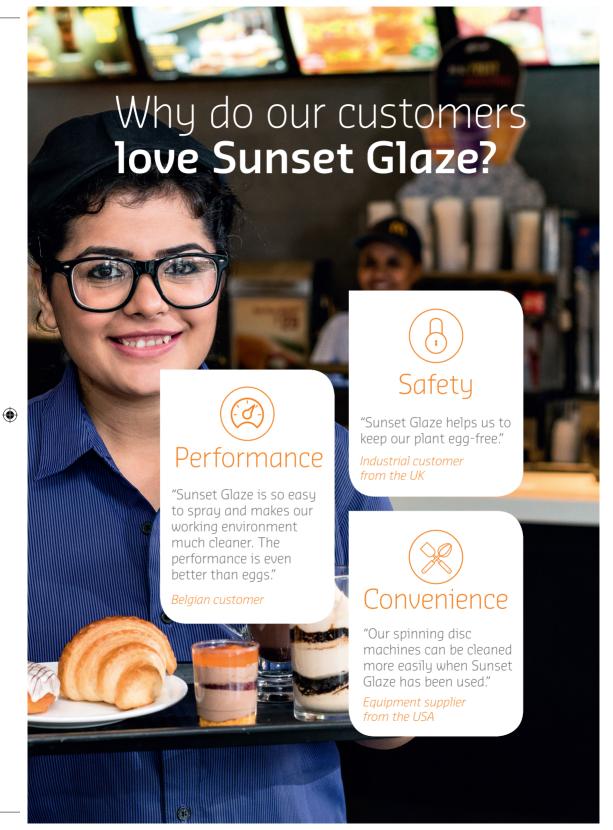














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Packaging

- 11-tetrabrik
- BIB 10L 220L
- Containers





Shelflife & Storage

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- 9 months
- Ambient temperature storage

Suitable for all kind of equipment

- Spinning disc
- Spray nozzles
- Roll system

Dilute Sunset Glaze

- Adapt the shine and colour to your needs
- Decrease the cost in use







Sunset Glaze

Sunset Glaze + 10% water

Sunset Glaze + 30% water







www.puratos.com/sunset-glaze

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Puratos