



A journey
across
the **apple**
sensorial space

Did you know that there are multiple varieties of apple, each one of them having unique flavours and properties? Each variety has its own influence on the taste of our fruit fillings. There is more to the apple story than at first appears.

5 VARIETIES

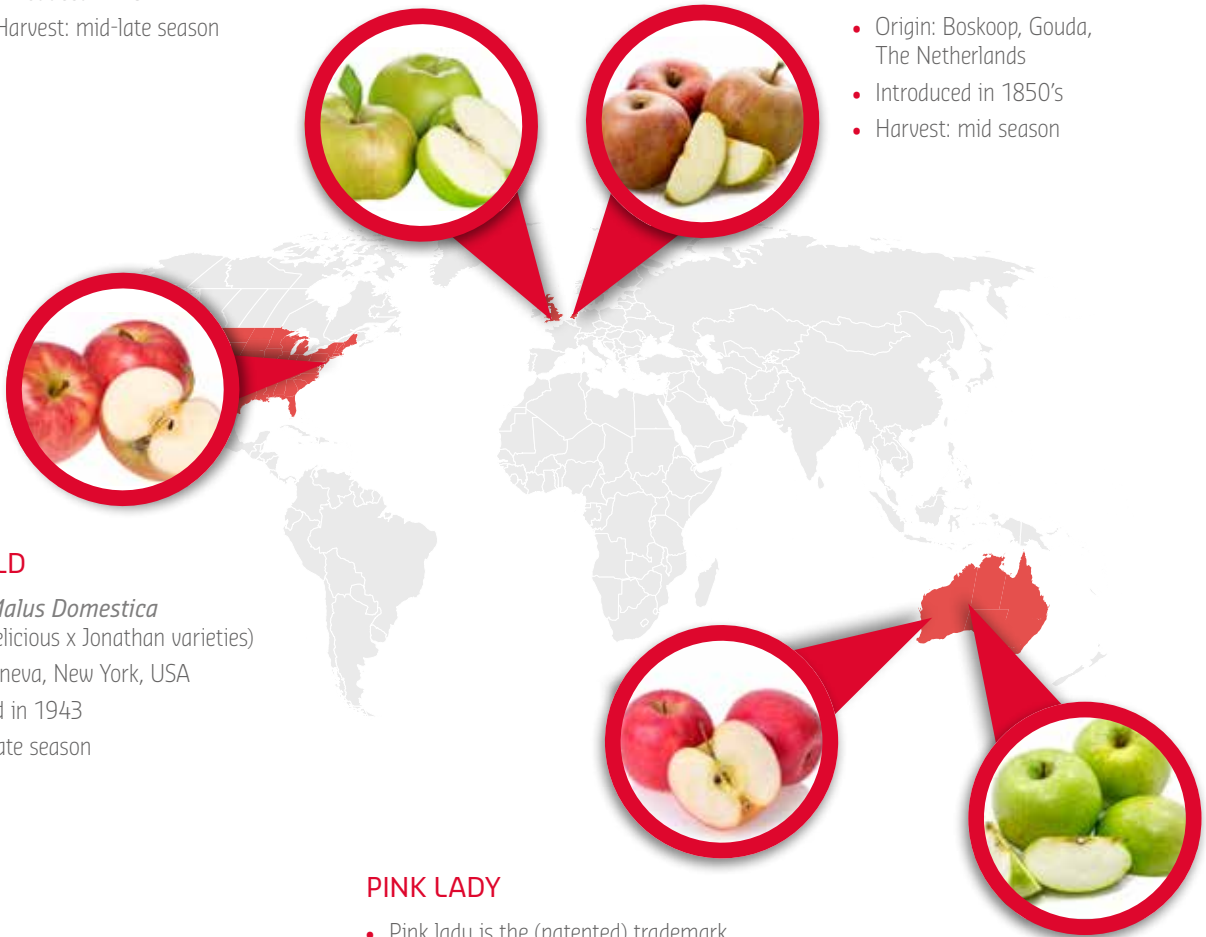
Discover five unique varieties of apple:

BRAMLEY

- Officially called *Bramleys' seeding*
- Origin: Nottinghamshire, England, UK.
- Introduced in 1837
- Harvest: mid-late season

BOSKOOP

- Species: *Belle de Boskoop*, *Malus Domestica*
- Origin: Boskoop, Gouda, The Netherlands
- Introduced in 1850's
- Harvest: mid season



JONAGOLD

- Species: *Malus Domestica* (Golden delicious x Jonathan varieties)
- Origin: Geneva, New York, USA
- Introduced in 1943
- Harvest: late season

PINK LADY

- Pink lady is the (patented) trademark, the variety is known as *Cripps Pink*
- Species: *Malus Domestica* (Golden Delicious x Lady Williams)
- Origin: Western Australia
- Introduced in the late 20th century
- Harvest: very-late season

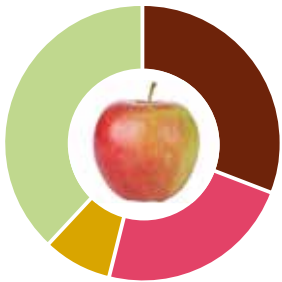
GRANNY SMITH

- Species: *Malus Domestica*
- Origin: Australia
- Introduced in 1860's
- Harvest: very-late season

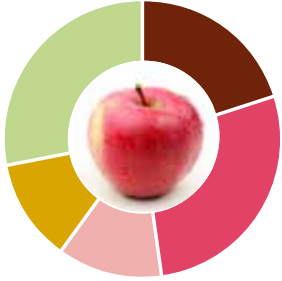
FLAVOUR PROFILE

The flavour wheels show the flavour profiles of the fresh, unprocessed apples, that can easily be recognised in our different Topfils.

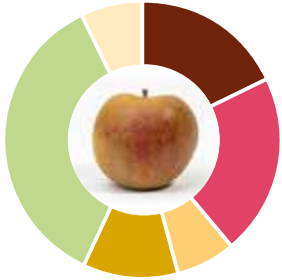
SWEET



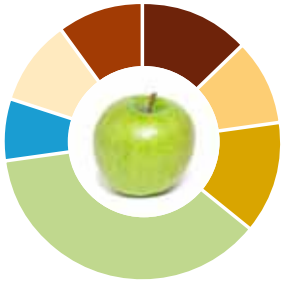
JONAGOLD
The Jonagold is the sweetest variety of this range. It has a very well-balanced apple profile with some green and red fruit notes.



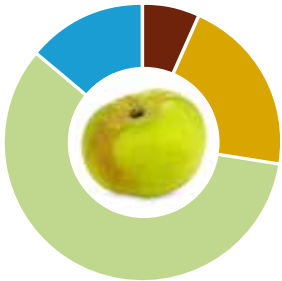
PINK LADY
The Pink Lady is slightly more sour than the Jonagold. It is very perfumy with specific pear/banana scents. These scents contribute to its nice ripe and juicy apple profile.



BOSKOOOP
The Boskoop with its subtle cooked-compote/caramelic notes and its intense fresh/green character has a slightly more pronounced acidity than the Pink Lady. Its cider touch is also participating to its taste authenticity.



GRANNY SMITH
The Granny Smith is less sweet, more tart and astringent than the Boskoop, the Pink Lady and the Jonagold. Its mellow woodiness is reminiscent of oak barrel-aged ciders.



BRAMLEY
The Bramley is the most punchy apple of this range. Its very surprising fresh/citrusy flavours perfectly suit its sourness and astringency.

- sweet
- red fruit notes
- cooked compote
- ripe fruit notes (pear, banana)
- sour
- green fruit notes (citrusy, unripe, fresh)
- astringent
- cider
- musty-woody



www.puratos.com/fruit-fillings

Puratos NV/SA - Industrialaan 25, Zone Maalbeek - B-1702 Groot-Bijgaarden, Belgium
T +32 2 481 44 44 - F +32 2 466 25 81 - E info@puratos.com



02/2018 - 3919