

CARAT NUXEL HAZELNUT



*Honestly
Delicious*

As a baker, patissier or chocolatier you enjoy creating the finest delicacies to indulge your customers. And yet over and above simply the next level taste and texture food experience, consumers also want food that is ethical. Made with sustainable ingredients, and delivering a creamy texture and rich hazelnut taste, Carat Nuxel Hazelnut is a ready-to-use and versatile fat-based filling, perfect for every type of creation, before and after baking.

The right ingredients to go absolutely nuts

Nuts are the second most preferred taste in sweet goods, with hazelnuts being by far the number one. With at least 13% of pure hazelnuts in Carat Nuxel Hazelnut, they are the essential tastemakers, bringing to the table their surprising taste and texture but also their natural, healthy and powerful character.

Other vital ingredients in Carat Nuxel Hazelnut are cocoa powder, which is sourced from our Cacao-Trace programme and therefore delivers a superior taste thanks to the controlled fermentation, together with milk powder and palm oil.



Source: Innova – Bakery (Cakes – Pastries & Sweet Goods, Sweet Biscuits/Cookies) – period: 2018 –2020

Deliciously responsible

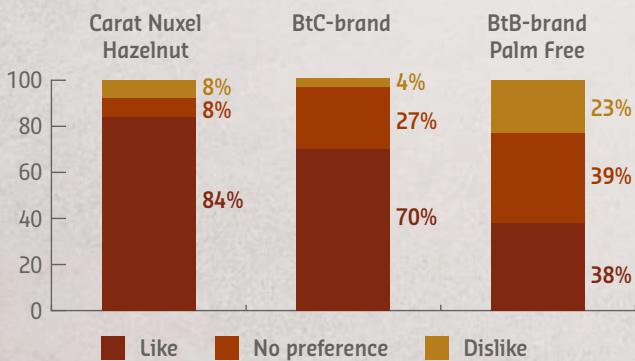
Consumers care for people and the planet. In Carat Nuxel Hazelnut, the hazelnuts are sustainably farmed and the cocoa powder is sourced from our Cacao-Trace programme. Cacao-Trace, which offers both superior taste and sustainability, is life changing for cocoa farmers. On top of the farm gate price, they don't just receive a quality premium, but also an additional Chocolate Bonus of 0.10€ for every kilo of Cacao-Trace products sold. Just as with the supply of cacao, the palm oil is also sustainably sourced and certified RSPO

SG. Last but not least, the packaging of Carat Nuxel Hazelnut is fully recyclable.



Lifting your consumers' experience

Extensive tests show that people go nuts for Carat Nuxel Hazelnut. Indeed, there are significantly more consumers giving a high score to Carat Nuxel Hazelnut thanks to its pronounced cocoa and roasted hazelnut taste and the less sweet sensation that it delivers.



Source: Preference test with 26 consumers in Puratos, Groot-Bijgaarden

Endless possibilities

Carat Nuxel Hazelnut is very versatile. It is ideal for filling sweet baked goods like muffins, buns and croissants, fresh or frozen, either before or after baking. It is also perfect for crispy and dry goods, like cookies with a long shelf life. It is perfectly suited to both Artisanal and Industrial working processes.

Bakery



Patisserie

Before baking



After baking

Long Shelf life



Fresh / Frozen

Classic



Creative



Discover Carat Nuxel Hazelnut and indulge yourself, your family, colleagues and customers with the pots you will find on the inside! It isn't over... look out for **more nut varieties** from Carat Nuxel in the future!

Keep your eye on our Social Media channels or get in touch with your local Puratos representative.

www.puratos.com/carat

Puratos NV/SA - Industrialaan 25, Zone Maalbeek - B-1702 Groot-Bijgaarden, Belgium
T +32 2 481 44 44 - F +32 2 466 25 81 - E info@puratos.com

Puratos
Reliable partners in innovation